



In July 2020, Rochester Public Transit will introduce **new route numbers** and **new routes** to improve and expand our transit service in Rochester.

The Rochester City Council in 2017 adopted a five-year Transit Development Plan (TDP). The plan identifies transit improvements that respond to population and employment growth and changing demographics in our community while maintaining efficient, convenient, and reliable service and passengers, and attracting new riders.

**Route Renumbering**

All bus routes will be renumbered in the RPT system. The new numbering system is user-friendly and simple to understand. All route numbers will be 3-digit numbers. Routes will be assigned numbers according to geography and service type. (See graphic.) In addition to being easier to use, this numbering system will also allow for more orderly expansion in the future.

No longer will there be different route numbers for daytime, evenings, weekends, or holidays. Route numbers and alignments will stay consistent, and schedules will vary based on time of day, and day of week.

**New Service Areas**

Service is also being added to new geographic areas. Those areas, targeted because of an increased in demand for transit service, are shown in green in the graphic.

**Route Realignment**

A small number of routes are being realigned to optimize operations. In most cases any stops or route segments that have been discontinued will be served by another route.

Route 501 (currently 191) is being optimized to remove the eastern-most segment of the route.

VISIT **RPTRIDE.COM** FOR DETAILED INFORMATION INCLUDING MAPS & MORE

**GOALS**

Increase ridership, operate a user-friendly public transit system

Create a straightforward route naming system that is informative and easy to learn

Expand and optimize service to adapt to community needs

**ENGAGEMENT & EDUCATION**

**PLANNING**  
JANUARY

**AWARENESS**  
FEB-MARCH

**EDUCATION**  
APRIL-JUNE

**JULY 12**

**IMPLEMENT**  
JULY

**SUPPORT**  
JULY-SEPT

