

Rochester Comprehensive Plan Charge

The Rochester Comprehensive Plan Task Force includes people who:

- Have different viewpoints;
- Are generally familiar with the community;
- Are generally aware of community issues and trends;
- Are generally aware of the plans and programs associated with the Destination Medical Center (DMC);
- Have connections to typically represented and typically underrepresented stakeholders...
- But who aren't technical experts or strong advocates for beneficiaries of particular outcomes.

The Task Force members are process and content "stewards" for the preparation of the Rochester Comprehensive Plan update and the associated community engagement process.

They will:

- Study land use patterns, transportation systems, housing, parks, economic development, aesthetics, community values and related topics;
- Serve as a "sounding board" for the project. Provide review and feedback to Rochester staff and the project consulting team on ideas, alternatives, concepts and plans;
- Help define criteria and assess the pros and cons of various concepts and ideas;
- Serve as informal project and process ambassadors, helping to present alternatives and ideas, helping community members understand the importance of the comprehensive plan and how it frames the community's future, and encouraging and supporting people's participation;
- Provide guidance and help refine the community engagement plan;
- Help identify and engage underrepresented stakeholders; and
- Review and provide feedback to the consulting team on engagement materials, analyses, draft results, etc.

	Involve
Public participation goal	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.
Promise to the Public	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.